



# MUELLER RESTAURANT GROUP PRIVACY POLICY

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## **Mueller Restaurant Group and Affiliates**

This Privacy Policy pertains to the following businesses and websites:

Mueller Restaurant Group, [www.mrgrochester.com](http://www.mrgrochester.com)  
Label 7 Napa Eatery & Bar, [www.labelseven.com](http://www.labelseven.com)  
Native Eatery and Bar, [www.nativerochester.com](http://www.nativerochester.com)  
The Market Cold Press & Eatery, [www.themarketroc.com](http://www.themarketroc.com)

When your email address, name, phone number, or address is obtained by any of the above sites or its business partners/affiliates, it may be shared with the rest. You may unsubscribe from each mailing list at any time.

## **What type of information do we collect?**

We obtain and store any information you enter on any Mueller Restaurant Group website or provide to us in any other way. We collect the Internet Protocol (IP) address used to connect your computer to the internet at the time of accessing any of our websites, your email address when you subscribe to receive emails from any MRG website, and your name, email address and message you leave when contacting us through any of MRG website. Additionally, we may use software tools to measure and collect information from your session including, page response times, length of visits to certain pages, and page interaction information. We collect and store the information obtained by our third party reservation host, Eveve, such as your name, email address, phone number, the number of times you reserve a table at our establishment, when, and the amount of times you cancel a reservation, and any additional details you may provide. The information we collect that is provided to the third party delivery and pick-up ordering hosts, GrubHub and SnappEats, is limited to your name, email address, phone number, address and any other information you may leave regarding your order with the exception of payment details. We do not collect your credit card information that is provided to GrubHub or Snappy Eats in your transaction.

## **How do we collect information?**

When you subscribe to any Mueller Restaurant Group website, your email address is collected in the process. It may be shared with any site in the Mueller Restaurant Group enterprise or its listed affiliates, and may be added to the mailing list of any Mueller Restaurant Group website. You may unsubscribe from each mailing list at any time.

When you send a message through any MRG website, your email, name and any other information you provide are collected by the website. This information will be utilized only for the specific reasons provided and stated previously.

## **Why do we collect such personal information?**

We collect such Non-personal and Personal information for the following purposes:

1. To provide and operate our services;
2. To continue providing our users with customer service and technical support;
3. To be able to contact our users with any news, updates, service-related notices, and promotional messages;
4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
5. To comply with any laws and regulations.

## **How do we store, use, share and disclose our site visitors' personal information?**

Our company's websites are hosted on the Wix.com platform. Wix.com provides us with the platform that allows us to reach our customer base and offer and sell our services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

## **How do we communicate with our site visitors?**

We may contact you in response to a message left through our site, to collect fees or money owed, to send promotional offers and updates about our company, to gather information on your opinions through polls and surveys, and to otherwise contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

## **How can our site visitors' withdraw their consent?**

If you would like to revoke your permission for us to process your data information at any time, you may reach us via email at [info@mrgrochester.com](mailto:info@mrgrochester.com).

## **Privacy policy updates**

Mueller Restaurant Group reserves the right to modify this privacy policy at any time. Please be sure to review it frequently.

## **Questions and contact information**

If you wish to access, change or remove any of your personal information we may have collected about you, please contact us via email at [info@mrgrochester.com](mailto:info@mrgrochester.com).